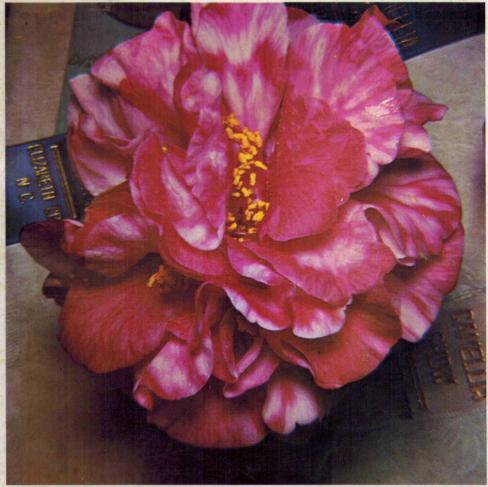
## 1965 Camellia Show



DIXIE KNIGHT VARIEGATED

Decor For Living-

With Camellias



Presents its

## Seventh Annual

## Piedmont Camellia Show

GREENSBORO NATIONAL GUARD ARMORY

GREENSBORO, N. C.



and in cooperation with

#### THE NORTH CAROLINA CAMELLIA SOCIETY

March 20, 1965 March 21, 1965 3:30 to 9:30 P.M.

1:00 to 6:00 P.M.

#### ADMISSION FREE

#### WELCOME:

We and our exhibitors cordially welcome you to share with us our 1965 show. We sincerely hope that you enjoy the beauty of the specimen blooms and the arrangements, and that our efforts will help inspire and encourage us all to make Piedmont North Carolina a garden of beauty.

Charles W. Causey, Jr., *President* George C. Hampton, Jr., *Show Chairman* 

#### OUR COVER FLOWER

is Dixie Knight Variegated

Proudly we display this blue ribbon bloom of Dixie Knight Variegated from the greenhouse of our own Dr. Harry L. Keel of Winston-Salem. The bloom was exhibited at the 1964 Elizabeth City Show. This beautiful color photograph is used by consent of American Camellia Society, which used it as an illustration in its 1965 Yearbook.

Dixie Knight Variegated is a chance seedling originated by Carl Wheeler of Central Georgia Nurseries, Macon, Georgia. The solid color is a very dark red and the variegated is a very dark red moired white. The blooms are four to five inches in diameter, of peony form, and with stamens separated into five groups.

For years Dr. Keel has won many awards, including show sweepstakes, with blooms such as this, exhibited in shows throughout the Southeast. We know of no one in this area who has raised more beautiful or better blooms. His many accomplishments with camellias personifies the ultimate success in quality all members of Men's Piedmont Camellia Club strive for.

We regret that for the sake of his health he has been forced to give up his greenhouse and plants of outstanding camellia varieties, but we rejoice that his love for camellias continues as strong as ever. We welcome his continued membership and cooperation.

Men's Piedmont Camellia Club is happy to salute a distinguished member, Harry Keel.

#### MEMBERSHIP INVITATION

Men's Piedmont Camellia Club was organized in Greensboro in January, 1958. Today it has approximately one hundred members. As a continuing cultural project, it has held annual camellia shows in March of each year beginning in March, 1959, and extending through this 1965 show. The club is a non-profit organization of men who love the beauty of gardens in general and camellias in particular, and most of its members grow camellias outside in their yards or inside protected by greenhouses, or both.

At the time of its organization, three of its charter members had green-houses. Today about thirty of its members have greenhouses of various types and sizes, and some have two or three. Almost every year additions to existing greenhouses and new greenhouses are constructed by its members. Throughout the winter and early spring, particularly in February and March, these greenhouses are ablaze with colorful and exotic blooms such as are seen here today. Its members hope to encourage the planting and culture of camellias in Piedmont North Carolina, and nothing pleases them more than to share the beauty of camellia blooms with others, and they all cordially invite you to visit their greenhouses.

Interesting and educational meetings are held in Greensboro on the second Monday evening each month, October through April. Through well planned programs its members learn how to choose and grow good plants outside and in greenhouses. They also receive practical lessons in how to graft, root cuttings, identify plants and blooms, fertilize, water, humidify and ventilate their plants throughout the year, and they gain other practical information on pest control through the proper use of insecticides and the general care and culture of camellias. The culture of cold hardy plants for this area is particularly stressed as a continuing club project.

We need all the help we can get for the advancement of our club, its purposes and its projects. An invitation to join the club is extended to all men who have shown or profess a real interest in camellias. You may use the application below or make application at the Information and Membership table at this show.

Mr. J. H. Tunstall, Treasurer Men's Piedmont Camellia Club 2630 Walker Avenue Greensboro, N. C.

Dear Mr. Tunstall:

I desire to become a member of Men's Piedmont Camellia Club. I enclose my check in the sum of \$5.00 to cover 1965 dues.

NAME	<u> </u>	ν .	
HOME ADDRESS			
HOME PHONE			
BUSINESS ADDRESS			
BUSINESS PHONE			

#### SCHEDULE OF SHOW

#### Division I—HORTICULTURE

Camellia blooms in Classes A, B, C, D, E and G are open to all amateurs only and blooms in these classes will be judged in accordance with American Camellia Society Rules by variety and arranged alphabetically according to accepted nomenclature. Blooms in Class F (seedlings) are open to amateurs and professionals alike. No distinction shall be made by the judges between chemically treated and non-treated blooms.

- CLASS A (White Card) Japonica blooms grown in the open by amateurs.

  AWARDS: Blue, red and yellow ribbons for each variety. Silver trophy and designating rosette for best flower and for runner-up in this class.
- CLASS B (Green Card) Japonica blooms grown under cover by amateurs.

  AWARDS: Blue, red and yellow ribbons for each variety.

  Silver trophy and designating rosette for best flower and for runner-up in this class.
- CLASS C (Gray Card) Miniature blooms grown by amateurs.

  AWARDS: Blue, red, and yellow ribbons for each variety. Silver trophy and designating rosette for best flower in this class and designating rosette for runner-up.
- CLASS D (Yellow Card) Reticulata blooms grown by amateurs.

  AWARDS: Blue, red and yellow ribbons for each variety. Silver trophy and designating rosette for best flower and for runner-up in this class.
- CLASS E (Buff Card) Hybrid blooms grown by amateurs.

  AWARDS: Blue, red and yellow ribbons for each variety.

  Silver trophy and designating rosette for best flower in class and designating rosette for runner-up.
- CLASS F (Cherry Card) Seedlings grown by amateurs or professionals.

  AWARDS: American Camellia Society awards are available at the discretion of the judges. If plants from seedlings have been sold commercially, they are not eligible. Silver trophy and designating rosette for best flower in class.
- CLASS G Blooms grown by amateurs exhibited on tray or plate furnished by exhibitor in the following groups:
  - 1. (a) (White Card marked Collection) Collection consisting of five blooms of same variety grown in open.
    - (b) (Green Card marked Collection) Collection consisting of five blooms of same variety grown under cover.
  - 11. (a) (White Card marked Collection) Collection consisting of three blooms of same variety grown in open.
    - (b) (Green Card marked Collection) Collection consisting of three blooms of same variety grown under cover.

AWARDS: Blue, red and yellow ribbons for best trays in each of the above four groups. Silver trophy and designating rosette for best tray of blooms grown in open and silver trophy and designating rosette for best tray of blooms grown under cover.

#### American Camellia Society Awards

American Camellia Society Gold Certificate and Silver Trophy awards for sweepstakes winners in Horticulture Classes A and B awarded to the winner of most blue ribbons. Silver Certificate and Silver Trophy for runner-up in above classes awarded on same basis.

Highly Commended Certificate for seedlings when judges consider them clearly distinct from or notably superior to any variety now in commerce.

#### Honor Court

The Honor Court shall consist of the best flower and runner-up in Classes A, B, C, D and E, the best flower in Class F and the best tray in each of Sections I and II of Class G. In addition, not more than ten of the most meritorious blue ribbon winners may be placed on the Honor Court.

In addition there shall be placed upon a special Memorial Table of Honor specially meritorious blue ribbon winners, to include not less than two miniatures, two hybrids, two seedlings, two reticulatas and not more than twenty japonicas, all the foregoing to include either blooms grown outside or under cover as the merit of the blooms shall dictate and shall include blooms of various sizes and forms and various colors, particularly to include single, semi-double, peony, anemone, rose form double and formal double forms, and solid and variegated colors from white through pink and rose to red, if in the opinion of the judges they are specially meritorious blooms within the foregoing sizes, bloom forms and colors. Each flower on the Honor Court, in addition to class winner and runners-up and each flower on the special Memorial Table of Honor will be awarded a rosette.

NOTE: We call the attention of exhibitors to the foregoing Horticulture Schedule setting forth that in our show we are using white entry cards for Class A, green entry cards for Class B, gray entry cards for Class C, yellow entry cards for Class D, buff entry cards for Class E and cherry entry cards for Class F. This is a change we are making to facilitate the handling and placing of blooms of each class at their proper place with a minimum of confusion. We ask that you cooperate by preparing the proper entry card before you arrive to enter your exhibits. You may obtain your needed supply of the respective colors for all classes upon request directed to Dr. Harry L. Keel, 278 Westview Drive, S. W., Winston-Salem, North Carolina, and if in a rush you may telephone him at 722-4384, Winston-Salem.

#### Division II—ARRANGEMENTS

Theme: DECOR FOR LIVING, WITH CAMELLIAS

Presented in cooperation with Dolley Madison Garden Club Rose Garden Club

- CLASS I A design reminiscent of the Early American period.
- CLASS II A massed design inspired by the Williamsburg period.
- CLASS III A formal arrangement adapted from the French period.
- CLASS IV A line design-Contemporary, using cool colors.
- CLASS V A table arrangement (to be exhibited in niches using one place setting)—Designed for an informal luncheon for four.
- CLASS VI A line design-In the spirit of the Oriental using warm colors.

#### INVITATIONAL CLASS An exhibition class open to judges.

This is a Standard Flower Show. Both judges and exhibitors will be bound by the rules for a Standard Show as stated in the Handbook for Flower Shows of the National Council of State Garden Clubs.

Policies and rules for artistic arrangements classes and contests shall be as stated and defined by the rules fixed by American Camellia Society as set forth in its Journal of July, 1964.

#### SCALE OF POINTS

Design	35
Interpretation	20
Textural Values	
Distinction	15
Relation of all material	

#### **AWARDS**

Blue, red and yellow ribbons for the first, second and third best arrangement in each of Class I through Class VI, with tricolor for best arrangement in show. Silver trophy for winner in each class, except that best arrangement in show shall receive a special silver trophy and American Camellia Society Certificate.

#### **ENTRY LIMITATION**

Arrangement entries will not be accepted unless notice of intent to enter, giving class or classes, is filed with the Chairman of the Committee on Arrangements not later than twelve o'clock Noon on Monday, March 15th. The number of tickets is limited, and the right to refuse entries is reserved.

#### **OUTDOOR CAMELLIAS**

#### in the

#### **PIEDMONT**

GEORGE C. HAMPTON, JR.

This show exhibits thousands of beautiful and exotic blooms from hundreds of varieties of camellias. But most of these blooms are from plants protected by cover and they cannot be duplicated from plants which are grown outside and are unprotected from winter freezes. However, many camellias are successfully grown outside in this area, and, except for an infrequent and unusually severe winter (like 1962--1963) we have many good and beautiful blooms on local camellias. In our opinion camellias have a bright future in the Piedmont area as an outside landscape plant, for foundation plantings around our homes, for mass effects in our yards, and as occasional or "spot" plants.

But we caution you that there have been many disappointments following local plantings. Many have enthusiastically bought and planted, without proper knowledge and advice, with almost total failure—plants killed by improper planting, or that died or wasted away from improper care and feeding after planting, or, even if the plants lived and prospered, their blooms were almost always killed or substantially damaged by winter freezes. The truth is that most of those who buy camellias in this area are ignorant as to proper culture and care of them. For sound advice read the article on Basic Camellia Culture in this program. Also most of those who buy camellias here are ignorant as to varieties which are cold hardy and suitable to the Piedmont area. Many fine camellias are not suited to our area. You will have no success with camellias if you select and purchase your plants blindly as to variety.

Most of the members of the Men's Piedmont Camellia Club grow camellias successfully outside. We are growing hundreds of varieties outside with varying degrees of success or failure. Our advice to the beginner, in growing camellias in the Piedmont area, is that you learn how to plant them, learn how to feed and care for them, choose their location with extreme care, preferably with the aid of a local grower, and then limit the varieties that you plant to those which have been tested and found to be cold hardy and satisfactory in the Piedmont.

If you wish to plant only one to five plants, safe choices may be made from the following:

- 1. Greensboro Red (Bright red, semi-double)
- 2. Berenice Boddy (Light pink, semi-double)
- 3. Governor Mouton (Oriental red, splotched white, peony form)
- 4. Kumaska (Rose pink, rose form double to peony form)
- 5. Marjorie Magnificent (Pale pink, semi-double to anemone form)

If you desire more plants, or if you cannot find all of the foregoing at sales yards,

#### **BOREN CLAY PRODUCTS COMPANY**

Dial Greensboro 674-2255

Pleasant Garden, N. C.

the following choices are just as cold hardy:

- 6. Jarvis Red (Turkey red, semi-double with tufted center)
- 7. Lady Clare (Deep pink, semi-double)
- 8. Dr. Tinsley (Pale pink shading to deeper pink at edge, semi-double)
- 9. Professor Chas. S. Sargent (Dark red, peony form)
- 10. Sergeant Barios (Rose red, semi-double)

If these ten are not enough for your needs, or if you still can't find enough plants available among the above ten, then try:

- 11. T. K. Variegated (Light pink edged darker pink, semi-double)
- 12. Willie Hite (Light pink edged deeper pink, semi-double)
- 13. Winifred Womack (Light pink, semi-double)
- 14. Admiral Nimitz (Deep rose pink and white, formal double)
- 15. Pink Perfection, (Shell pink, formal double)

You have no doubt observed that there are no white camellias listed above. While some are called cold hardy and are grown by us in this area, you cannot expect as good blooms from them as from reds and pinks for the reason that whites are much more subject to many blemishes—caused by cold, wind, frost, sun, even dew. But if you especially want white camellias, then we suggest:

- 16. September Morn (Semi-double to peony form)
- 17. White Empress (Fluted semi-double)
- 18. Leucantha (Semi-double)
- 19. Elizabeth Boardman (Semi-double)
- 20. Finlandia (Fluted semi-double)

Blooms of most if not all of the twenty varieties listed above are exhibited in this show, either in the section for blooms grown in the open or in the section for blooms grown under cover. Look for them because seeing is superior to telling. And we invite you to see most of them along with many others blooming in our yards during the next four to six weeks.

This is not intended as a guide to the planting and culture of camellias but merely as a guide to practical selection of plants for planting in the Piedmont area. If you are truly interested and wish more information ask us for advice. The show committees listed in this program include most of our members. We will be glad to advise you and actually help you. And of course we hope that your interest will cause you to join Men's Piedmont Camellia Club where you may share with us our love for camellias and our experiences in camellia culture and help us increase the popularity of camellias in the Piedmont.

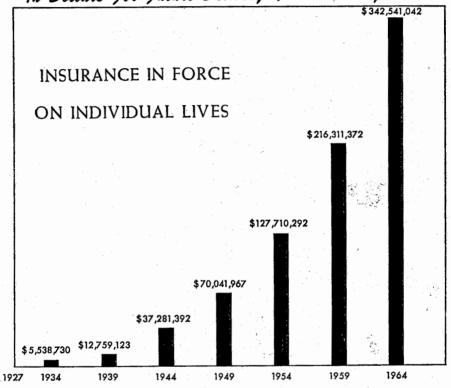
GEORGE C. HAMPTON, JR.

General Show Chairman

Southern Life

Record Of Growth





..And the outlook for the future is for an even more impressive growth pattern!

SOUTHERN LIFE INSURANCE COMPANY - Home Office - GREENSBORO, N. C. W. L. CARTER, Jr., C.L.U., President

#### INDIVIDUAL SPONSORS

Mrs. Britt Armfield Mr. and Mrs. Andrew Joyner, Jr. Mrs. W. J. Armfield, III Mr. and Mrs. William H. Andrews, Jr. Mr. and Mrs. Sion A. Boney Mr. and Mrs. Hargrove Bowles, Jr. Mr. and Mrs. Kenneth H. Boydell Mr. and Mrs. Jack Brown Mr. and Mrs. Joseph M. Bryan Mr. and Mrs. John Caffey Mr. and Mrs. C. W. Causey, Jr. Mr. and Mrs. James L. Eskridge Mr. and Mrs. Herbert S. Falk Mr. and Mrs. Joe Foil Mr. and Mrs. O. L. Fryman Mr. and Mrs. Carlyle Gee Mr. Charles W. Gold, Jr. Mrs. Russell F. Hall, Sr. Mr. and Mrs. John Harden Dr. and Mrs. Tom A. Henson

Mr. and Mrs. Howard Holderness

Mr. and Mrs. John R. Hughes, Sr.

Mr. and Mrs. Joseph M. Hunt, Jr.

Mr. and Mrs. Robert N. Hunter

Mr. and Mrs. W. H. Holderness

Dr. and Mrs Harry L. Keel Winston-Salem, N. C. Mr. and Mrs. John A. Kellenberger Dr. and Mrs. Maurice L. LeBauer Mr. and Mrs. Julian McClamrock Dr. and Mrs. Marvin E. McRae Mrs. I. Wilbur Means Mr. and Mrs. Irwin A. Morgenstern Mr. and Mrs. Louis S. Morris Mr. and Mrs. George Norman, Jr. Mr. and Mrs. Joseph R. Morton Mr. and Mrs. Edwin W. Pearce Mrs. Alma R. Pinnix Mr. Ralph C. Price Mr. and Mrs. Karl E. Prickett Mr. and Mrs. A. M. Scarborough Mr. and Mrs. J. H. Shelley Mr. and Mrs. George Thompson Mr. and Mrs. J. Murray Thornton Mr. and Mrs. Stephen L. Upson Mr. and Mrs. Nathaniel M. Ward Dr. and Mrs. H. C. Warwick Mr. and Mrs. James Webb Mr. and Mrs. Bland Worley

#### Compliments Of

## Pilot Life Insurance Co.



Ogburn F. Stafford, Pres.

Greensboro, N. C.

#### FIRM SPONSORS

Boar and Castle

Guilford Galleries

Bo Teeter Gulf Service

Hanes-Lineberry Funeral Service

Canada Dry of Greensboro

Johnson and Johnson Oil Co.

(Jabo's Boys)

Craft Insurance Agency

King-Zane Motors

Crutchfield Browning Drug Store

Lane Drug Stores

Davidson Auto Supply Co.

L. B. Gallimore Co.

Eckerd's Drug Stores

Miller Furniture Co.

Gate City Pharmacy

Mitchell-Fry Insurance Agency

Greensboro Bag Co.

North State Milling Co.

Greensboro Drug Co.

Pet Dairy Products Co.

Greensboro Ice & Coal Co.

U Save It Food Stores, Inc.

Griffin Baking Co.

J. A. Willard Co.

Guilford Builders Supply Co.

Young's Landscape Service

Guilford Dairy Cooperative Asso.

Vanstory-Mauldin Oil Co., Inc.

Guilford FCX Service

of

#### Lambeth-Troxler Funeral Service

300 WEST WENDOVER

PHONE BROADWAY 3-3401

Greensboro's Complete Outfitters For Men, Young Men & Boys Ladies Suits, Jackets, Skirts, Sweaters, and Shirts



Since 1890

VISIT . . . WRITE . . . CALL

#### W. H. ANDREWS, JR.. CLU HOWARD E. CARR STANLEY STURM

- Family Income
- Mortgage Cancellation
- Education of Children

- Retirement Income
- Single Premium Annuities
- Business Insurance
- Pension Plans

Representing

Jefferson Standard Life Insurance Co.

301 Battleground Ave.

Greensboro, North Carolina

Telephone BR 5-4565

#### **JUDGES**

#### **DIVISION I - HORTICULTURE**

#### ACCREDITED

Mrs. Ed Anderson	Timmonsville, S. C.
Mr. and Mrs. Joe Austin	Four Oaks, N. C.
Mr. and Mrs. Frank Dowd Mr. and Mrs. John Entwistle	Charlotte, N. C.
Mr. and Mrs. John Entwistle	Rockingham, N. C.
Mr. and Mrs. C. B. Foreman	Elizabeth City, N. C.
Mr. and Mrs. S. H. Hackney	Charlotte, N. C.
Mr. and Mrs. R. D. Hicks	Troutville, Virginia
Mr. and Mrs. J. R. Hooks	Fayetteville, N. C.
Mr. and Mrs. J. S. Howard	Salemburg, N. C.
Mr. and Mrs. Lewis Knock	Fredrick, Maryland
Mr. Wendell Levi	Sumter, South Carolina
Mrs. James MacGill	Fayetteville, N. C.
Mrs. J. L. Maxwell	Fayetteville, N. C.
Mr. and Mrs. Fred Mayo	Fayetteville, N. C.
Mr. and Mrs. R. F. McGee	Florence, S. C.
Mr. and Mrs. Carroll Moon	Columbia, S. C.
Mr. and Mrs. David Oates	
Mr. J. M. Osborne	Smithfield, N. C.
Dr. Olin Owen	Charlotte, N. C.
Mrs. W. T. Rainey	Fayetteville, N. C.
Mr. and Mrs. W. H. Robbins	Burgaw, N. C.
Mr. M. C. Rogerson	Florence, S. C.
Mr. Larry Trammel	New Bern, N. C.
Mr. Larry Trammel Mrs. C. A. Weston	Charlotte, N. C.
NOVICE	
J. Roland Bradshaw	Clinton, N. C.

J. Roland Bradshaw	 Clinton, N.	. C.
J. Harper Cogdell	 Clinton, N.	. C.
James H. Shipp	 Charlotte, N	C.
H. A. Yates	 Charlotte, N.	. C.

#### **DIVISION II - ARRANGEMENTS**

Mrs. Jos. M. Hunt, Jr.	Mrs. J. P. Lowman
Mrs. N. E. Knight, Jr.	Mrs. Harry R. Smith
Mrs. L. T. Hansen	Mrs. H. C. Warwick

#### PIEDMONT CAMELLIA

#### G. C. HAMPTON, JR., GENERAL SHOW CHAIRMAN

#### SECTION I

#### J. W. Holderby, General Show Co-Chairman

#### AWARDS

S. B. Hamlet, Chairman Karl E. Prickett, Co-Chairman J. W. Holderby

#### **FINANCE**

C. W. Causey, Jr., Chairman
W. H. Andrews, Jr., Co-Chairman
L. G. Albright
L. M. Allen
H. C. Beeson
J. A. Cannon, Jr.
Floyd Hugh Craft
R. J. Golden
J. M. Hunt
V. H. Lane
John Van Lindley
W. H. May, Jr.
J. M. Moore
J. R. Morton
K. E. Prickett
M. S. Sturm
Dr. E. W. Vaughan
Dr. H. C. Warwick

#### HOSPITALITY

Mr. and Mrs. Ralph J. Golden, Chm. Dr. and Mrs. Maurice LeBauer, Co-Chm. Mr. and Mrs. Jack H. Brown Mr. and Mrs. C. W. Causey, Jr. Mr. and Mrs. J. M. Hunt Dr. and Mrs. Hershel C. Lennon Dr. and Mrs. Neal Sheffield

#### **PHOTOGRAPHY**

Dr. Herschel Lennon, Chairman Dr. Marvin McRae, Co-Chairman Dr. John L. Clare Dr. Harry L. Keel Leon R. Tew Dr. E. W. Vaughan Dr. H. C. Warwick

#### PRINTING

Mark Stewart, Chairman John Wharton, Co-Chairman Harold Hall Dr. H. B. Perry, Jr. I. K. Purvis Dr. Edwin F. Slott

#### PUBLICITY AND NEWS

H. C. Beeson, Chairman
William Rhodes Weaver, Co-Chairman
John F. Comer
Dr. Frank Edmondson
Gaines Kelley
T. M. Lounsbury
Dr. Robert J. Murphy

#### SOLICITATION

Dr. Harry L. Keel, Chairman Dr. W. R. Campbell Dr. Raymond Jenkins

#### STATISTICS

John F. Comer, Chairman Ralph Parsons, Co-Chairman W. P. Albright John Lewis J. M. Moore George E. Smothers Roland M. Taylor J. D. Wilkins, Jr. Worth Williams W. Roy Windham

#### GENERAL SERVICES

Harry Smith, Chairman Chas. E. Zeiger, Co-Chairman Wm. L. Caudle, Jr. J. R. Morton A. M. Scarborough Leon R. Tew Dr. T. R. Zimmerman

#### SECTION II

W. M. Tucker, General Show Co-Chairman

#### ARRANGEMENTS

Mrs. John E. Peterson, Jr., Chairman Mrs. Thomas P. Noe, Jr., Co-Chairman

#### CLEAN-UP

Ed J. Mack, Chairman
J. Sam Hudson, Co-Chairman
W. P. Albright
W. C. Daniels
A. L. Foster
Norman Hanner
Dr. Thomas A. Henson
A. A. Humphries
Guy B. Johnson
H. Lund
Bruno F. Rapell
W. Carl Rogers

#### **CLERKS**

Mrs. E. W. Vaughan, Chairman Mrs. J. Melvin Murphy, Co-Chairman Mrs. John D. Wharton, Co-Chairman

#### INFORMATION AND MEMBERSHIP

Dr. Neal Sheffield, Chairman
A. M. Scarborough, Co-Chairman
L. G. Albright
Wells Cranford
D. Newton Farnell, Jr.
Grant Hall
John R. Hughes
J. P. Lowman
Dr. C. Henry Sikes
Allen Y. Stokes
T. L. Townsend, Jr.
J. H. Tunstall
Charles E. Zeiger
Dr. T. R. Zimmerman

#### **JUDGES**

Dr. E. W. Vaughan, Chairman Harry R. Smith, Co-Chairman Wells Cranford

#### NOMENCLATURE

Thomas C. Clark, Chairman S. L. Fairchild, Co-Chairman Dr. Newton Smith W. A. Sykes

#### PLACEMENT

Dr. John L. Clare, Chairman J. P. Lowman, Co-Chairman Dr. Estes Butler Wm. L. Caudle, Jr. F. J. McFadyen C. A. Monroe Alex A. Teague Leon R. Tew

#### PROPERTIES AND STAGING

Forrest L. Patterson, Chairman Mark Stewart, Co-Chairman Dr. Luther Butler W. L. Caudle, Jr. Dr. Arthur Friedman Dr. Philip W. Furnas James Garrett J. Sam Hudson T. M. Lounsbury R. H. Mitchell Albert Reavis

#### RECEIVING AND REGISTRATION

Lester Allen, Chairman Grant Hall, Co-Chairman H. C. Beeson Clarence F. Brown William L. Caudle, Jr. John C. Hauser Willard Mills F. L. Patterson K. L. Pinnix Allen Y. Stokes Fred M. Yoder

#### WIMBISH INSURANCE AGENCY

#### General Agents

#### Call BR 2-4174, BR 2-4175 or BR 2-4176 917-25 Southeastern Building

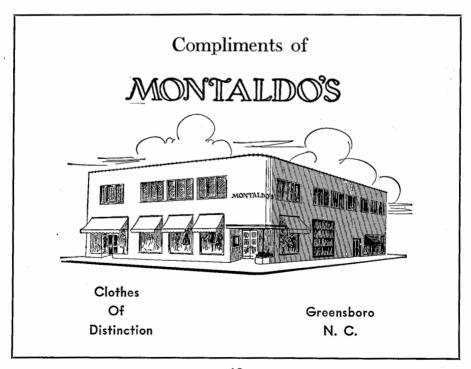
(Same Offices, Same Telephones for 31 Years)

Joseph M. Hunt, Jr Herbert G. Chase George W. Perrett F. "Jack" Sessoms Robert G. Troxler Mrs. Joseph D. Franks, Jr. Mrs. John W. Davis Mrs. Edith M. Wimbish Miss Concordia Smith Mrs. Nancy S. Ray Miss Catherine Bishop Mrs. Marie T. Merrill Charles C. Wimbish

"Full many a flower is born to blush unseen,

And waste its sweetness on the desert air." (Gray)

But not so with camellias coached by the bevy of master coaches listed elsewhere in this program. These folks share sweetness and beauty with innumerable friends even including occasional nosey pooches.



#### **CLERKS**

CHAIRMAN

Mrs. Edwin W. Vaughan

CO-CHAIRMEN

Mrs. J. Melvin Murphy

Mrs. John D. Wharton

Mrs. W. H. Andrews, Jr.

Mrs. N. S. Baxter

Miss Ailene Beeson

Mrs. H. C. Beeson

Mrs. Charles O. Bell

Mrs. Averille Caudle

Mrs. Charles W. Causey, Jr.

Mrs. John Clare

Mrs. Thomas O. Clark

Mrs. J. W. Coltrane

Mrs. Wells Cranford

Mrs. Floyd Hugh Craft

Mrs. G. L. (Bill) Crump

Mrs. Ellen Clare Cunningham

Mrs. Herman A. Dohm

Mrs. Frank Edmondson

Mrs. S. L. Fairchild

Mrs. James N. Fletcher

Mrs. Wallace G. Freemon

Mrs. Ralph J. Golden

Mrs. Lorin W. Grubbs

Mrs. Grant Hall

Mrs. Harold Hall

Mrs. S. B. Hamlet, Sr.

Mrs. S. B. Hamlet, Jr.

Mrs. George Hampton, Jr.

Mrs. J. W. Holderby

Mrs. John R. Hughes, Jr.

Mrs. Harry Keel

Mrs. Gaines Kellev

Mrs. W. J. Keys, Jr.

Mrs. Maurice LeBauer

Mrs. H. C. Lennon

Mrs. J. P. Lowman

Mrs. Theron Madden

Mrs. Julian McClamroch

Mrs. J. Trevor McLean

Mrs. J. Wilbur Means

Mrs. Louis Nienaber

Mrs. John Purcelle

Mrs. Bruno Rapell

Mrs. A. M. Scarborough

Miss Ruth Scarborough

Mrs. Neal Sheffield

Mrs. Henry Sikes

Miss Ruth Steelman

Mrs. Allen Stokes

Mrs. Stanley Sturm

Mrs. L. R. Tew

Mrs. W. M. Tucker

Mrs. H. C. Warwick

Mrs. C. L. Weill

Mrs. Annie Mae White

Mrs. Fred M. Yoder

#### Compliments of

## GEORGE C. BROWN & COMPANY L U M B E R

Greensboro, N. C.

#### Compliments of

#### J. P. STEVENS & CO., INC.

3511 W. MARKET

GREENSBORO, N. C.

#### Unusual and Unique

Domestic And Imported Flower Containers

## Summit furniture and gift shop

The Showplace of Decorative Accessories
2104 North Elm Street
GREENSBORO, N. C.

#### Compliments of

#### FIRST UNION NATIONAL BANK

Main Office: SOUTHEASTERN BLDG. GREENSBORO, NORTH CAROLINA

## BASIC CAMELLIA CULTURE NORTH CAROLINA

Hope (Mrs. Jack H.) Brown

There are many important factors in the proper culture of camellias, such as watering, mulching, fertilizing and insect control, but by far the most important is proper planting. Proper planting has more to do with successful production of good plants and beautiful blooms than any other feature of camellia culture, though other factors in proper culture should not be overlooked. If properly planted the camellia can stand some neglect of other things that should be done but it cannot withstand improper planting.

The following instructions in basic camellia culture may seem lengthy, but they are necessary if sufficient details are to be given to a beginner to enable him to plant with confidence and success.

1. The time to plant: The best time to plant is in early fall as soon as the plant becomes dormant. In this area this should be from the middle of October to about the middle of December. Planting at this time will permit the root system to continue to grow during the fall and winter months and will permit it to become established before severe weather sets in.

If you cannot plant in the fall, then plant early in the spring before new growth starts. While this is not the best planting time it does enable one to purchase plants which have been seen in bloom and will thus assure you of getting the variety and strain you want.

- Where to plant: Camellias can be planted almost anywhere but certain locations are better than others. They can be planted in full shade but do better if they get some sun. In this area planting in full sun is very objectionable. The most ideal location is in semi-shade, under high shade, such as tall pines. Avoid planting under cedars, oaks and trees that have a lot of surface feed roots. Most deciduous trees give too much shade in the summer and too little shade in the winter and thus offer no protection to blooms from the early morning sun and no protection from frost. An ideal location is near your home or a wall, but if planted in these locations they should be far enough from the house or wall for future growth. They should always be planted on the north side if possible, and before planting them near a brick wall or a house care should be taken to remove the soil if lime has been left in it at construction. Some have been successfully grown on the south and west sides of houses but normally the south side does not protect the blooms from early morning sun and the west side offers no protection in the summer and during dry seasons from the hot afternoon sun.
- 3. Hole size: You should dig a hole for planting of a size to be determined by the plant you are planting. For an average plant the hole should be at least twice as wide as the ball of earth with the plant. If it is a very small plant, the hole should be three or four times as wide. The hole should be from eighteen inches deep to considerably deeper, depending upon the size of the plant and the size of the earth ball. If you are planting in a clay location, the hole should be deeper with perhaps cinders or rocks in the



#### ACR FERTILIZER FOR AZALEAS, CAMELLIAS, RHODODENDRONS

A grandular, dust-free formulation of organic and mineral plant nutrients. For acid loving trees and shrubs. A complete, professional type plant food that acidifies the soil as it provides the nutrients to promote wonderful vigor and color. Directions on how to use ACR Fertilizer are on the packages.

#### American Agricultural Chemical Company

P. O. Box 1139

Greensboro, N. C.

For something different, or something better Visit

Home and Garden Plaza, Inc.

2925 Pleasant Garden Road, Greensboro, N. C.

Companion Plants for Camellias

Camellias—Azaleas—Hybrid Rhododendrons—Pieris Japonica—Leucothoe—Daphne Many other choice evergreen and flowering shrubs

JAGUAR

M. G.

AUSTIN-HEALEY

#### RICE AUTO SALES, INC.

SPORTS CAR CENTER OF THE PIEDMONT

1440 S. Elm Street

GREENSBORO, NORTH CAROLINA

TRIUMPH

**VOLVO** 

FIAT

You are invited to see
Greensboro's Most Complete Selection
of Artificial Flowers, Fruit and Foliage—
Custom arranged by experts

**Thalhimers** 

bottom for better drainage, and unless excess water will drain from the plant, a ditch should be dug through the clay from the planting site and cinders or rocks placed in the bottom of the ditch to insure proper drainage.

- 4. Planting mixture: This is one of the most important things to be considered in planting a camellia because normally the soil at the site of planting is unsuited to best results with camellias. Therefore a prepared soil mixture should be made and used in filling the hole after the plant is placed in it. There are a number of good mixtures. They are basically the same even though of different ingredients. Here are several good basic soil mixtures:
  - (a) one-half good topsoil and one-half compost;
  - (b) about two-thirds light loam and one-third peat moss to which is to be added coarse creek sand amounting to one-sixth of the total;
  - (c) one-fourth peat, one-fourth top soil, one-fourth coarse creek sand and one-fourth old cow manure;
  - (d) one-third peat moss, one-third well rotted leaves and one-third good top soil with enough coarse creek sand added to make the mixture friable;
  - (e) approximately fifty per cent rich topsoil, thirty per cent peat moss and twenty per cent aged compost or leaf mold.

These different mixtures should give the planter leeway in making his own mixture from ingredients which are at hand or easily available. As stated above, there are few locations where the existing natural soil is satisfactory for growing camellias. Most of our soils are not even satisfactory for use as the soil part of the above suggested mixtures. Satisfactory topsoil may usually be obtained in pine forests and near creek banks.

5. How to plant: This is, of course, the most important step of all. If you master all phases of culture and yet place the plant too low in the ground it is doomed to failure. It is better to plant far too high than one inch too low.

To prevent the plant ever becoming too low it is suggested that the center of the hole used for planting be dug to a depth below the existing ground surface not more than that which will permit the top one-fourth of the ball of earth with the plant to be above existing ground level while sitting firmly upon this hard earth at the bottom of the hole in its center. This hard earth core should be at least the size of the circumference of the plant earth ball. From this hard center core to the outside of the hole the planting hole can be dug as deeply as needed for future root growth and the center core will always leave the plant firmly above the existing ground level and prevent it from further settling or sinking.

When you set the plant earth ball firmly upon the center earth core left to keep it from settling, fill in the remainder of the hole with a proper soil mixture and slope it from the top of the ball down to the edge of the hole at the existing ground level and firm in the soil mixture with your foot.

6. Burlapped plants: Many ask should the burlap be removed from a balled and burlapped plant? Removal is unnecessary. However, after the camellia is planted and before the hole is completely filled with the

#### STARMOUNT DEVELOPMENTS

Greensboro, N. C.

Everything that grows grows better with



"VERTAGREEN"
Complete Plant Food
Manufactured by

#### ARMOUR AGRICULTURAL CHEMICAL CO.

Greensboro, N. C.

## FRANKLIN DRUG STORES, Inc.

No. 1 401 Tate Street

No. 2 2140 Lawndale Dr.

No. 3 4701 High Point Rd.

No. 4 3813 E. Bessemer Avenue

No. 5 1457 E. Cone Blvd.

GREENSBORO, N. C.

## Vestal's FLOWER AND GIFT SHOP

"Your personal attention Florist"

Member Florists Telegraph Delivery

Summit Shopping Center—BR 5-7272—BR 2-5131 Greensboro, N. C.

soil mixture, the burlap should be removed from the top of the ball and pulled back, and the burlap itself covered with the soil mixture. This will prevent the burlap from shedding water from the plant. Also, you will find that sometimes the nurseryman in balling the plant fills in the ball with earth at the top to a point higher than the original crown or ground level of the plant. If you find this to be true, then gently remove all of the soil from the top of the plant ball until you reach the point of original ground level. Even a novice can see this point on the plant itself.

- 7. Bare rooting: This procedure is often very necessary and most experienced planters always bare root plants. This is particularly necessary if the plant is purchased from a sales yard rather than directly from the nursery. When the plant ball has dried out it usually cakes. The only salvation is to remove all of the existing soil from the roots. Although this is not a difficult operation, we caution all beginners not to try this without some help from an experienced grower.
- 8. Container plants. In this area many plants are purchased in containers which generally avoids the danger of dried or caked plant balls. Container plants should be planted in the same manner as balled plants, after they are removed from the cans. The best method of removing the plant from the can is to cut down the sides of the can in three or more places with a pair of tin snips. Container plants can be planted at any time of the year, but if planted in a time of excessive heat, caution should be used to protect them from the sun, and we caution against planting them during times of extreme cold when the ground is frozen.
- 9. Fertilizing: As a general rule a plant should not be fertilized during the first year it is set out, and too much fertilizer at this time may seriously damage or even kill the plant. After the plant is established, it should receive a good balanced fertilizer in March and May, and between the last of August and September 15th, it should receive a good fertilizer of approximately 0-14-14 formula.
- 10. Mulch: Camellias should be mulched and kept mulched at all times and fresh mulch should be added each fall. Mulch is beneficial in keeping the roots cool in summertime and in maintaining a moist condition around the plants at all times. Most mulch materials may be used, but the very best mulch is pine straw. It does not pack down and shed water as do most other mulches.
- 11. Water: The proper use of water is one of the most important items of proper camellia culture. After planting the plant should be soaked regularly. It should be watered carefully during the first year and given a good soaking whenever the soil shows signs of drying out. Soaking the plants is far better than frequent light waterings. However, bear in mind that camellias cannot stand wet feet, so do not over water and be certain that your planting has provided proper drainage so that the plant may be kept very moist but not standing in water.

Conclusion: Remember this, there is very little you can do later to correct and remedy the mistakes of commission or omission made at the time of planting. We suggest that you plant well and that you join Men's Piedmont Camellia Club to study with us all the latest developments in the proper culture of camellias. We know of nothing from which you will get more pleasure. Again you are cordially invited to join Men's Piedmont Camellia Club. See details on page 3.

#### Compliments Of

#### MURRAY FUNERAL SERVICE

515 N. Elm St. at Fisher Ave.

**BROADWAY 2-8165** 

#### RALPH J. GOLDEN INSURANCE AGENCY

Associates

John Carson

Meredith Moore

Henry Maclin, IV

Life, Accident, Health, Auto And Fire Insurance 108 E. Northwood Street

Telephone BR 5-3400—BR 5-5035

GREENSBORO, N. C.

Compliments of

#### ROGERSON'S GARDEN and NURSERY

1618 Poinsette Drive

FLORENCE, S. C.

Compliments of

#### SOUTH SIDE HARDWARE CO.

523 S. Elm Street

Greensboro, N. C.

## Compliments of A Friend

#### RICHARDSON REALTY, INC.

841 W. MARKET STREET

O. Frank York, Jr. Pat Winston R. Staley Baylor Hester Holt Gray Ed Walsh

John Merritt, Jr. John E. Snow Gilbert Powell Bill Mock Mike Hendren

#### THOMPSON-ARTHUR PAVING COMPANY

GREENSBORO, NORTH CAROLINA

HIGH POINT, NORTH CAROLINA

DANVILLE, VIRGINIA

When planting Camellias, don't overlook the Greensboro Red a fine, hardy variety

#### LINDLEY NURSERIES, INC.

Complete Landscaping Service

Phone CY 9-1711

Winston-Salem Road Greensboro, N. C.

#### SEVEN-UP BOTTLING CO.



1313 E. Bessemer Ave.
GREENSBORO, NORTH CAROLINA

#### HOLDERBY RADIO SHOP

and

#### HOLDERBY JEWELRY

220 SETTLE ST.

DI 9-7219

REIDSVILLE, N. C.

MAGNAVOX
High Fidelity
Stereo Radio Phonograph
Television
Zenith-Channel Master

DIAMONDS
Elgin—Benrus—Hamilton
Watches
Antique Clocks
Expert Watch Repair

#### SCOTT SEED CO.

Peat Moss—Fertilizers—Insecticides

FREE PARKING

FREE DELIVERY

235 N. Greene St.

Golden Gate Shopping Center

Phone BR 3-8625

Phone BR 5-7236

GREENSBORO, N. C.

#### R. F. CARTER GUANO CO.

REIDSVILLE, N. C.

"Rockingham County's Leader in Plant Foods"

P. D. McMICHAEL

G. E. SMITH

S. L. FAIRCHILD

#### Quality Clothing For Men and Young Men Sports Wear For Ladies

Since 1923

#### Younts-DeBoe Co.

106 North Elm Street

Greensboro, N. C.



SUN COAL AND SEED CO.

Complete

#### **CAMELLIA**

**Supplies** 

- DIXIE PIXIE PEAT MOSS
- URAMITE ANTI DESSICANTS
- SOIL ACIDIFIERS
- PINE NEEDLES
   SPRAYERS
- VOLCK OIL SPRAY
- SPRAYERS PRUNERS
- MITICIDES—INSECTICIDES

FREE DELIVERY

PLENTY OF PARKING

## SUN GOAL SEED CO.

1013 Battleground Ave. Phone BR 2-6153 Compliments Of

Edmonds Summit Center Drug, Inc.

--O--

Edmond's Plaza Drug Inc.

-0-

McDuffie-Eubanks Drug, Inc.

---O---

Edmonds Friendly Road Drug, Inc.

GREENSBORO, N. C.



## HART HARDWARE COMPANY

"YOUR G.E. STORE"

G.E. TELEVISION & APPLIANCES • SPORTING GOODS

**GRAY-SEAL PAINT** 

GREENSBORO, NORTH CAROLINA

336 Tate Street

Telephone 274-4645

#### CAMELLIAS

Growers of quality camellias-Standard and Rare Varieties

LAUREL LAKE GARDENS AND NURSERY, INC.
PHONE 525-5381
P. O. BOX 248
SALEMBURG, NORTH CAROLINA

#### Compliments of

#### COMMERCIAL ROOFING CO., INC.

812 WINSTON STREET GREENSBORO, NORTH CAROLINA

It's Fun to Shop With Just One Stop

#### SUMMIT SHOPPING CENTER

GREENSBORO, NORTH CAROLINA

Open Monday - Friday 'till 9 p.m.

#### HOME FEDERAL SAVINGS & LOAN ASSO.

Main Office: 113 N. Greene St.

Plaza Branch: 1702 Battleground Ave. Summit Branch: 1201 Summit Ave.

Friendly Branch: 617 Green Valley Rd.

Four Seasons: 2005 Pinecroft Rd.

GREENSBORO, N. C.

Burlington's quality
triangle is your
warranty of
the best!
Burlington

## Burlington INDUSTRIES, INC. Executive Offices: Greensboro, N. C.



### Carolina Steel

CORPORATION

Greensboro • North Carolina

#### American Camellia Society



The American Camellia Society is a worldwide scientific, horticultural and hobby organization of more than 7000 members in 42 states and 15 foreign countries. The Society was founded as a non-profit organization in October, 1945.

Among other benefits, membership entitles you to five issues of CA-MELLIAS, the Journal of the American Camellia Society, issued in January, March, July, September and November. Each issue of 36 to 40 pages of interesting articles, news and photographs, has a four-color reproduction of a new variety on the cover.

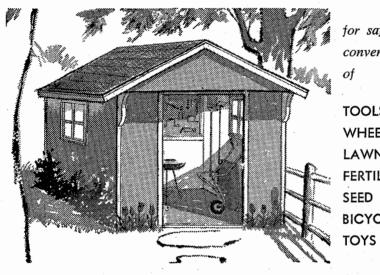
Each December members receive a handsome cloth bound Yearbook of some 300 pages, containing the latest information in culture, pest control, history, descriptions and new varieties. There are several full color plates of new varieties in addition to numerous photographs illustrating the articles. A roster of members is published in each Yearbook.

The American Camellia Society will welcome you to its program of mutual pleasure and interest. For your convenience an application blank is printed below, or you may file application at the information and membership table at this show.

Annual Members . \$ 6.00 Sustaining Members . \$12.00

# Please Make Payment To: AMERICAN CAMELLIA SOCIETY, P. O. BOX C, TIFTON, GEORGIA Attention: EXECUTIVE SECRETARY I am enclosing \_\_\_\_\_\_ for a year's membership which entitles me to five issues of CAMELLIAS, the Journal of the American Camellia Society and the Yearbook. (Membership runs from January 1 through December 31.) Please enter my name and address as follows: Name \_\_\_\_\_\_ Street or Box Number \_\_\_\_\_\_ City \_\_\_\_\_\_ State \_\_\_\_\_\_ Men's Piedmont Camellia Club

#### STORAGE HOUSES IN STOCK



for safe convenient storage

TOOLS
WHEELBARROWS
LAWN MOWERS
FERTILIZER
SEED
BICYCLES
TOYS

#### DOCKERY LUMBER & HARDWARE CO.

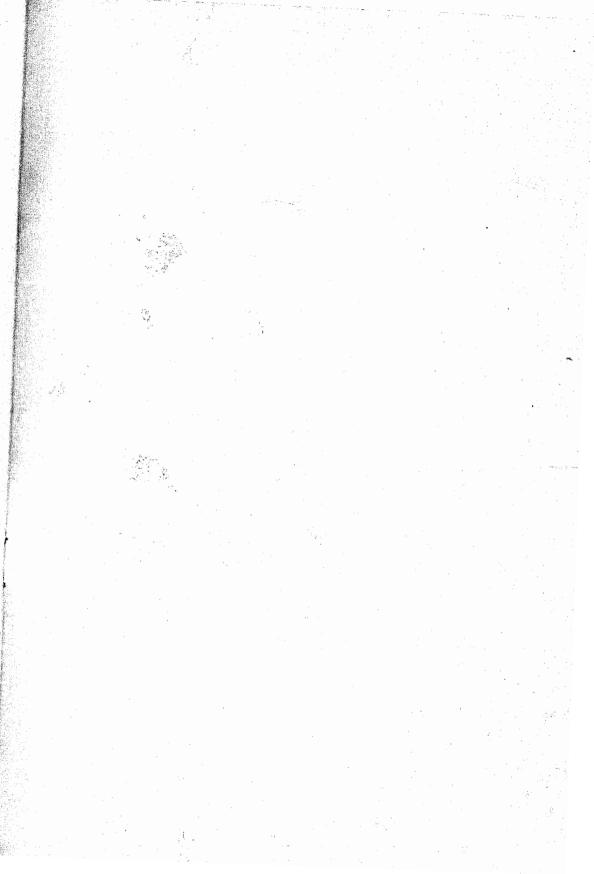
3011 E. MARKET ST.

GREENSBORO, N. C.

# PATRONIZE OUR ADVERTISERS THEY HAVE HELPED MAKE THIS PROGRAM POSSIBLE

#### NOTES

#### NOTES







Member A.I.D .- Complete Decorating Service